

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6898
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 14885	Campaign Ref: E:120802001
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 11a ET / 10a CT Price Is Right TWTF..	04	115	30	Nbr of Spots	2				2	230
			130	Comme	Nbr of Spots		2	2		4	520
2	M-F 730p Soane On 7 TWTF..	06	150	30	Nbr of Spots	2		2		6	900
				Comme							
3	M-F 9a Dr Phil TWTF..	05	85	30	Nbr of Spots			1		1	85
			90	Comme	Nbr of Spots	1			1	2	180
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30	Nbr of Spots		1			1	700
				Comme							
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	800	30	Nbr of Spots				1	1	800
				Comme							
6	Fri 9p ET / 8p CT CSI NY ...F..	05	500	30	Nbr of Spots			1		1	500
				Comme							
7	Sat SEC Football ...S.	05	400	30	Nbr of Spots			1		1	400
				Comme							
8	Sat 7p Access Hollywood	05	150	30	Nbr of Spots	1				1	150
Weekly Totals:					Total Spots(Ord Spots)	9	10	12	14	1	46
					Open PR			-1	-1		-2
					Closed PR		1	2			3

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Client: Barack Obama/ D/ President	Submission Cost: 14865	Campaign Ref: E:120802001
Buyer: ...	Client/Product/Estimate: 95 / 01 / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
9	Sat 7p NewsS	05	80	30 Comme	Nbr of Spots		1	1			2	180
					Open Pre-Empted				-1		-1	-150
10	Sat 730p King Of QueensS	04	200	30 Comme	Nbr of Spots		1				1	200
11	Sat 730p Access HollywoodS	04	200 125 135	30 Comme	Nbr of Spots		1				1	200
					Nbr of Spots			1			1	125
					Nbr of Spots				1		1	135
12	Sun 10p ET / 9p CT MentalistS	05	1000	30 Comme	Nbr of Spots				1		1	1000
14	Sun 9p ET / 8p CT 3S	05		30 Comme	Nbr of Spots							
					Closed PR			1			1	
15	Thu 10p ET / 9p CT Person Of Interest ...T..	05	1200	30 Comme	Nbr of Spots		1				1	1200
16	Thu 10p ET / 9p CT Elementary ...T..	05	950	30 Comme	Nbr of Spots				1		1	950
17	Tue 9p ET / 7p CT NCIS T.....	04	1000 1700	30 Comme	Nbr of Spots			1			1	1000
					Nbr of Spots				1		1	1700
19	Wed 10p ET / 9p CT CSI W.....	06	750	30 Comme	Nbr of Spots				1		1	750
Weekly Totals: Total Spots(Ord Spots)						9	10	12	14	1	46	
Open PR								-1	-1		-2	-1450
Closed PR							1	2			3	

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Client: Barack Obama/ D/ President	Submission Cost: 14885	Campaign Ref: E:120802001
Buyer:	Client/Product/Estimate: 95 /101 /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
20	Wed 8p ET / 7p CT Survivor ..W...	04	1400	30 Comme	Nbr of Spots			1		1	1400
21	M-F 9a Dr Phil M....	05	85	30 Comme	Nbr of Spots		1	1		2	170
			90	30 Comme	Nbr of Spots			1		1	90
			150	30 Comme	Nbr of Spots				1	1	150
22	Sun 9p ET / 8p CT Good WifeS	05		30 Comme	Nbr of Spots			1		1	
			350	30 Comme	Nbr of Spots	1				1	350
23	Sat 10p ET / 9p CT 48 Hours ...S.	06		30 Comme	Nbr of Spots						
			90	30 Comme	Nbr of Spots						90
24	M-F 9a Dr Phil ...TF.. Isolations, W/C 09/03 MTWTF..	05		30 Comme	Nbr of Spots	1				1	
			200	30 Comme	Nbr of Spots		1			1	200
26	Sat 730p Access HollywoodS.	04		60 Comme	Nbr of Spots						
				30 Comme	Nbr of Spots		1			1	
27	Mon 8p ET / 7p CT How I Met Your Mother M.....	04		30 Comme	Nbr of Spots		2			2	230
28	M-F 11a ET / 10a CT Price Is Right ..WTF..	06		30 Comme	Nbr of Spots		2			2	300
29	M-F 730p Scene On 7 ..WTF..	05		30 Comme	Nbr of Spots						
31	Sun 930p ET / 830p CT Good Wife	05	1300	30 Comme	Nbr of Spots			1		1	1300
Weekly Totals:					9	10	12	14	1	46	
Open PR							-1	-1		-2	-1450
Closed PR					1	2				3	

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Barack Obama/ D/ President
Submission Number 394 Issue 5



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

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Client: Barack Obama/ D/ President	Submission Cost: 14885	Campaign Ref: E:120802001
Buyer: "	Client/Product/Estimate: 95 / 01 / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
MktgS			Comme			-1			-1	-1300
Weekly Totals: Total Spots(Ord Spots)					9	10	12	14	1	46	
Open PR							-1	-1		-2	-1450
Closed PR						1	2			3	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
14	Sun 9p ET / 8p CT 3	:30 Commercial	09/17/12	Closed Pre Emption	1,300.00	31 (09/23)	0000177304	
9	Sat 7p News	:30 Commercial	09/24/12	Open Pre Emption	150.00		0000000000	E:120802001
22	Sun 9p ET / 8p CT Good Wife	:30 Commercial	09/17/12	Closed Pre Emption	0.00	31 (09/23)	0000178217	E:120802001
27	Mon 8p ET / 7p CT How I Met Your Mother	:1:00 Commercial	09/10/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120802001
31	Sun 930p ET / 830p CT Good Wife	:30 Commercial	09/17/12	Open Pre Emption	1,300.00		0000000000	E:120802001

Grand Totals

		Month 9 Weeks: 5				Month 10 Weeks: 4			
		09/03	09/10	09/17	09/24	10/01			
Spots	46	9	10	12	14				
Cost	16335	1410	3005	4145	7625				

Grand Totals:

Spots: 46
Gross Total: 14,885.00
Commission: 2,232.75
Net Total: 12,652.25